

GERVASONI

1882

Gervasoni @ Milano Design Week 2022

Here are the highlights!



The 60th edition of the Salone del Mobile. Milano ended on Sunday 12 June.

The Fiera committee celebrated the twelve companies that have participated in all the editions of the Fair since 1961 as ambassadors of the creativity and craftsmanship of Italian design, believing and investing in what has become the most important design event in the world. Among these, Gervasoni stood out for the richness and originality of its proposals. At the award ceremony of 11 June, Gervasoni was awarded with the limited edition, numbered silkscreen print of the first Manifesto del Salone del Mobile, revisited in a contemporary key by Emiliano Ponzi.



Salone del Mobile 2022 / Gervasoni stand

The Gervasoni stand welcomed the brand's new indoor collections, presented exclusively at the Salone del Mobile event.

The installation has been curated by the architect Ferruccio Laviani and conceived as a simple modernist architecture, reflecting in its finishes Gervasoni's eclectic way of conceiving new products.

A combination of different materials ranging from the flooring with the natural touch of the Cromie line made by the company La Pietra Compattata, to the screens in material mesh by Naturtex that mark the various exhibition areas without ever obstructing the view, creating 'light' filters between one environment and another. A combination of different materials ranging from the natural touch floors of the Cromie line made by the company La Pietra Compattata, to the screens in material netting by Naturtex punctuates the different display areas without ever obstructing the view, creating 'light' filters between one room and another. A further material touch is given by the three main partitions of the stand covered with Gamperana Triplex wood by Alpi.

A free and open vision of the stand, which welcomed exhibitors, journalists, architects, interior decorators, designers of all generations, and sector enthusiasts in large living areas narrating and enclosing the new 2022 indoor collections and Gervasoni's iconic products.

[Discover our stand](#)



FuoriSalone 2022 / New Gervasoni Showroom

Gervasoni has opened the doors of a new showroom in the city of Milan with a space of over 700 m2 in Via Spartaco 34.

The inauguration, which took place on 9 June 2022, saw the presentation of a new non-sales meeting space where designers, architects, customers, and friends can be supported in every phase of the design and choice of their environments, condensing all the company's collections in a single context.

The layout, designed by architect Ferruccio Laviani, combined the company's iconic furnishings with the new 2022 collections with products by Federica Biasi, Chiara Andreatti, David Lopez Quincoces, Elena Sanguaneko, Gabriele and Oscar Buratti, Federico Peri and Cristina Celestino.

[Discover our showroom](#)



FuoriSalone 2022 / Gervasoni Flagship Store

During the Milan Design Week, the Gervasoni store in via Durini 7 welcomed international visitors with an installation that featured the most iconic products from the collections of Paola Navone, Chiara Andreatti, Elena Sanguaneko, and Federica Biasi.

[Discover our store](#)

We look forward to seeing you at the next edition in Milan from 18th to 23rd April 2023!



Gervasoni Spa
Viale del Lavoro 88
Pavia di Udine, UD 33050 IT
www.gervasoni1882.com

[I no longer want to receive these communications](#)