

#GervasoniInmotion



Gervasoni @ Maison&Object Paris

At Maison & Objet 2023, Gervasoni is presenting its new 2022 indoor and outdoor products and a selection of the company's iconic furniture: products created from a careful selection of materials worked with skilled craftsmanship and innovative technologies to perfectly adapt to different living styles.

Gervasoni is presenting its products through an installation inspired by the works of artist and designer German Ermics at a stand in which colour narrates the project: as in the company's institutional communication, blue represents the indoor collection and orange the outdoor range.



[Our Stand](#)

#GervasoniInlight



Kasane Collection

Kasane, which means 'overlapping' in Japanese, features different elements that interlock and overlap, turning each product into a sculpture with a soft, sinuous design. Inspired by the way cups gradually become taller by stacking one on top of another, the collection of poufs and tables is characterised by the rhythmic movement of the stacked edges and the tactile texture of the clay that defines the product's character. The table bases and poufs are made of an expanded polymer, while the table top is made of MDF: all the components are then covered with a thin layer of clay in earth colours, designed to convey an earthy texture and a pleasant tactile sensation.

[Discover Kasane](#)

#GervasoniInlight



Collezione Daen

Featuring pure, geometric volumes, the name Daen, Japanese for 'ellipse', refers to the elliptical shape of the legs. The simultaneous use of different materials for the legs, the frame and the table top once again demonstrates the company's masterful ability to create material and aesthetic contrasts that dynamically dialogue with each other and which are also applied to storage furniture. The sideboard and cupboard echo the stylistic features of the tables with the addition of a soft-touch material that accentuates the item's unique character. The doors are upholstered in water-repellent faux leather fabric with an irregular texture that gives the surface a three-dimensional look.

[Discover Daen](#)

Gervasoni New Reserved Area

The new Gervasoni Reserved Area, is now available in Italian and English on our website. The Reserved Area is accessible to all users interested in getting to know and enter even more into the Gervasoni universe.

We have provided for two different types of registration:

- A registration as a **standard user**: dedicated to any interested user. It allows you to create an account in order to download logos, high-resolution catalogue images and still life of the products.
- A registration as an **advanced user**: reserved only for those who have a Gervasoni customer code (reseller customers and contract operators), to access also to updated price lists and periodic commercial communications.

All materials will always remain available in the reserved area.

Whenever new information will be entered by us in the Reserved Area, a notification will be sent to you and to all advanced users by e-mail, so that you can be updated in real time about the company's news and adapt your work accordingly.

We remain at your disposal for any further questions you may need.

[Reserved Area](#)

