

#GervasoniInmotion



4 Seasons Promotion | Last call!

As the light and the atmosphere of the house changes in the summer, so the covers of the sofas and armchairs can also satisfy the desire for lightness and simplicity that belongs to the summer if dressed in soft white linen. Gervasoni upholstered furniture is designed to be able to change covers in a moment. So that it becomes natural to give the sofa and the armchairs a different image according to the season or a particular occasion.

Buy one of our products in your favorite fabric, the second cover in Lino Bianco will be supplied by us!

*Promotion valid till 31st Dec. 2022 only in the participating retailer stores.*

[Discover the Promo](#)



Gervasoni Showroom | Via Spartaco 34, Milan

On the occasion of FuoriSalone 2022, Gervasoni opened the doors of its new showroom in the city of Milan, fundamental showcase in the world of design.

The space of over 700 square metres on Via Spartaco was imagined as a meeting place for professionals in the industry and the company, to create a fertile ground of discussion: a place where designers, architects, customers and retailers can be supported during each phase of design and selection, concentrating all of the company's collections in a single context. A "hidden treasure", a small urban industrial architecture included inside the typical Milanese living context.

The new layout, curated by architect Ferruccio Laviani, is designed to tell the story of the Gervasoni universe and its ability to give life to indoor and outdoor areas that reflect the soul of the brand.

[Via Spartaco 34](#)

#GervasoniInSight



Plumeau Collection

Surrounded by an enveloping padded frame, the Plumeau bed by Cristina Celestino reveals its essence in soft, sinuous shapes that call to mind the textile world.

This new proposal is born from the desire to reinterpret in a contemporary key the nocturnal well-being through a tale inspired by the aesthetics of Asian nomadic peoples. In fact, the upholstered and removable cover recalls the cloaks and tents of the peoples who inhabit the dreamy atmospheres of the prairies of Mongolia.

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Saia Collection

With balanced lines, the Saia upholstered collection designed by David Lopez Quincoces is created from a classic ideal reinterpreted in a contemporary key.

The name, meaning "skirt" in Portuguese, illustrates its distinctive feature: a removable cover that falls light and elegant to the ground and adheres to the structure of the sofa, emphasized and designed by a discreet piping that defines its shape. Elegant, versatile products, that bring to mind the elegance and sweetness of a female figure: an invitation to sit comfortably to be embraced and wrapped in maximum comfort.

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#GervasoniNpress



Elle Decoration (FR)



Marie Claire Maison (FR)



AD (FR)

