

#GervasoniInmotion



Gervasoni Showroom | Via Spartaco 34, Milan

On the occasion of FuoriSalone 2022, Gervasoni opened the doors of its new showroom in the city of Milan, fundamental showcase in the world of design.

The space of over 700 square metres on Via Spartaco was imagined as a meeting place for professionals in the industry and the company, to create a fertile ground of discussion: a place where designers, architects, customers and retailers can be supported during each phase of design and selection, concentrating all of the company's collections in a single context. A "hidden treasure", a small urban industrial architecture included inside the typical Milanese living context.

The new layout, curated by architect Ferruccio Laviani, is designed to tell the story of the Gervasoni universe and its ability to give life to indoor and outdoor areas that reflect the soul of the brand.

[Via Spartaco 34](#)

#GervasoniInSight



New Catalogue Gervasoni Outdoor 2022

Gervasoni presents the new catalogue dedicated to all the Outdoor collections 2022.

Different locations and settings illustrate the versatility and adaptability of Gervasoni's various outdoor products, from the sea to the mountains to urban contexts, special places that respect and emphasise the most intrinsic characteristics of each product, since each place has its own unique character that must be respected and enhanced.

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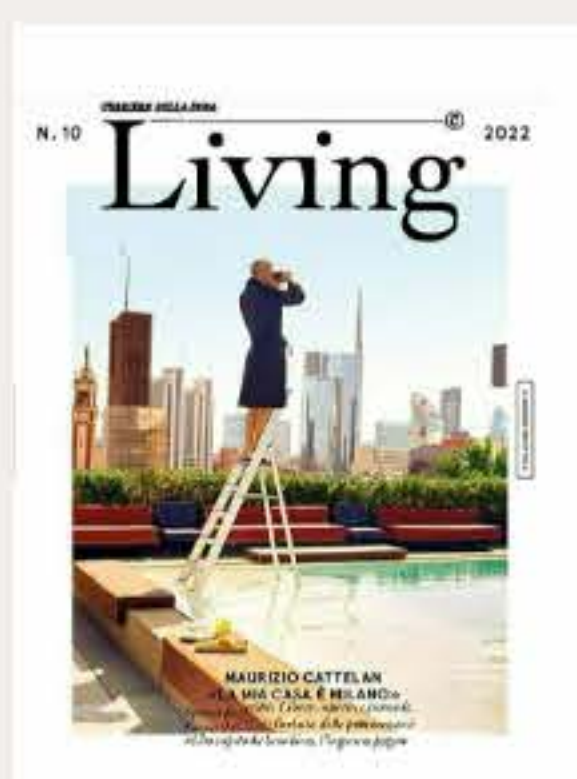


The Showroom Shangai

Gervasoni furnishings have been chosen for a project with an eclectic style, a bold and contemporary interior that pays tribute to the Italian philosophy of 'beauty': The Showroom, a new bar designed by Udine-based architect Edoardo Petri, has opened in Shanghai. A meeting place between two different cultures and hemispheres: the space is designed to make customers feel emotions and to stimulate their creativity. Various furnishings from the Gervasoni collections were chosen, designed to dialog with each other while maintaining a highly distinctive character.

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